

| Cookie name              | Category           | Expiry        | Content                                                     | Purpose      | Recipient   |
|--------------------------|--------------------|---------------|-------------------------------------------------------------|--------------|-------------|
| rc::A                    | Strictly necessary | Local Storage | Functional storage for Google reCAPTCHA.                    | Core service | Google      |
| rc::f                    | Strictly necessary | Local Storage | Distinguishes humans from bots.                             | Core service | Google      |
| GRECAPTCHA               | Strictly necessary | 180 days      | Filters bot requests.                                       | Core service | Google      |
| _vwo_uuid_v2             | Strictly necessary | 1 year        | Enables A/B testing and monitors site performance.          | Core service | VWO         |
| _vwo_uuid                | Strictly necessary | 1 year        | Unique visitor ID for VWO.                                  | Core service | VWO         |
| _vwo_ds                  | Strictly necessary | 1 year        | VWO session and test data.                                  | Core service | VWO         |
| _vwo_sn                  | Strictly necessary | Session       | VWO session number.                                         | Core service | VWO         |
| _vis_opt_s               | Strictly necessary | ~100 days     | Tracks test combinations.                                   | Core service | VWO         |
| _vis_opt_test_cookie     | Strictly necessary | Session       | Checks whether cookies are supported.                       | Core service | VWO         |
| _vwo_877822_config       | Strictly necessary | Local Storage | VWO configuration (account 877822).                         | Core service | VWO         |
| vwoSn / vwoUnRegEvents   | Strictly necessary | Local Storage | Internal VWO tracking.                                      | Core service | VWO         |
| __cf_bm                  | Strictly necessary | 30 minutes    | Protection against automated abuse (CDN).                   | Core service | Cloudflare  |
| outspot-cookie-consent   | Strictly necessary | Local Storage | Cookie banner choices (analytical and advertising consent). | Core service | Outspot     |
| outspot-site-preferences | Strictly necessary | Local Storage | Country selector and newsletter popup state.                | Core service | Outspot     |
| outspot_token            | Strictly necessary | 400 days      | HttpOnly login session (not readable from JavaScript).      | Core service | Outspot     |
| outspot_uidh             | Strictly necessary | 400 days      | Hashed user identifier for statistics and last-seen.        | Core service | Outspot     |
| outspot_lcc              | Strictly necessary | 400 days      | Last-click campaign sources.                                | Core service | Outspot     |
| outspot_click            | Strictly necessary | Session       | Click identifier for the browser session.                   | Core service | Outspot     |
| outspot_mid              | Strictly necessary | Session       | Mail identifier for the browser session.                    | Core service | Outspot     |
| outspot_source           | Strictly necessary | Session       | First page of the browser session.                          | Core service | Outspot     |
| outspot_ac               | Strictly necessary | 400 days      | Checkout form autocomplete.                                 | Core service | Outspot     |
| outspot_native           | Strictly necessary | 365 days      | Marks the Capacitor native app WebView.                     | Core service | Outspot     |
| laravel-session          | Strictly necessary | 400 days      | Server session (cart, checkout, CSRF).                      | Core service | Outspot     |
| XSRF-TOKEN               | Strictly necessary | 400 days      | Cross-site request forgery protection.                      | Core service | Outspot     |
| bugsnag-anonymous-id     | Strictly necessary | Unlimited     | Anonymous error reporting on the site.                      | Core service | Bugsnag     |
| gtmBrowserId             | Strictly necessary | Session       | Google Tag Manager cross-domain support.                    | Core service | Google      |
| external_id              | Strictly necessary | 1 year        | Affiliate channel identification (AWIN).                    | Core service | AWIN        |
| grw_*                    | Strictly necessary | Local Storage | Google Reviews widget (preferences and display).            | Core service | GetResponse |
| lastNotificationPrompt   | Strictly necessary | Local Storage | Timestamp of the last push notification request.            | Core service | Outspot     |
| Mollie-cookies           | Strictly necessary | Session       | Payment processing during checkout.                         | Core service | Mollie      |

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| pmstorage                     | Analytical and functional cookies | 400 days      | Enriches algorithms with order data for statistics.                 | Statistics | Profit Metrics    |
| pmTrackingSession             | Analytical and functional cookies | Session       | Session tracking for Profit Metrics.                                | Statistics | Profit Metrics    |
| pmTempstorage                 | Analytical and functional cookies | Session       | Temporary storage for Profit Metrics.                               | Statistics | Profit Metrics    |
| _ga                           | Analytical and functional cookies | 400 days      | Unique visitor ID and site statistics.                              | Statistics | Google            |
| _ga_P9G2RNSKHS                | Analytical and functional cookies | 400 days      | Firebase / Google Analytics 4 (measurement ID G-P9G2RNSKHS).        | Statistics | Google / Firebase |
| _ga_*                         | Analytical and functional cookies | 400 days      | GA4 property-specific data.                                         | Statistics | Google            |
| _gid                          | Analytical and functional cookies | 1 day         | Distinguishes users per page.                                       | Statistics | Google            |
| FPID / FPLC / FPGSID          | Analytical and functional cookies | Varies        | First-party client ID and related Google statistics.                | Statistics | Google            |
| __gtm_referrer                | Analytical and functional cookies | Session       | Referrer when switching domains.                                    | Statistics | Google            |
| _gcl_ls                       | Analytical and functional cookies | Local Storage | Google Click Linker data.                                           | Statistics | Google            |
| _hjSessionUser_{site_id}      | Analytical and functional cookies | 365 days      | Hotjar user ID (site ID varies by country, e.g. 5194826 for BE).    | Statistics | Hotjar            |
| _hjSession_{site_id}          | Analytical and functional cookies | 30 minutes    | Hotjar session data (extended on activity).                         | Statistics | Hotjar            |
| _hj* (overige Hotjar-cookies) | Analytical and functional cookies | Varies        | Other Hotjar cookies for surveys, viewport and compatibility tests. | Statistics | Hotjar            |
| vwo_apm_sent                  | Analytical and functional cookies | 60 days       | VWO performance monitoring.                                         | Statistics | VWO               |
| Beslist (ct.beslist.nl)       | Analytical and functional cookies | Varies        | Price comparison tracking via Beslist.                              | Statistics | Beslist           |
| _gcl_au                       | Advertising cookies               | 90 days       | Google Ads experiments and conversion attribution.                  | Marketing  | Google            |
| _fbp                          | Advertising cookies               | 90 days       | Facebook/Meta advertising and remarketing.                          | Marketing  | Meta              |
| IDE                           | Advertising cookies               | 390 days      | DoubleClick ad effectiveness and targeting.                         | Marketing  | Google            |
| ANID / NID                    | Advertising cookies               | 183–390 days  | Google ads for signed-out users.                                    | Marketing  | Google            |
| AEC / SOCS                    | Advertising cookies               | 180–395 days  | Google cookie and privacy preferences.                              | Marketing  | Google            |
| test_cookie                   | Advertising cookies               | A few seconds | Checks browser cookie support.                                      | Marketing  | doubleclick.net   |
| cto_* / criteo                | Advertising cookies               | Varies        | Criteo retargeting and personalised ads.                            | Marketing  | Criteo            |
| MUID / MR / SM                | Advertising cookies               | Varies        | Microsoft/Bing unique user ID.                                      | Marketing  | Microsoft         |

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| _uetsid / _uetvid               | Advertising cookies | Varies   | Bing Ads conversion tracking.                              | Marketing | Microsoft                   |
| MSPTC                           | Advertising cookies | 390 days | Bing cross-domain tracking.                                | Marketing | Microsoft                   |
| Shoparize-cookies               | Advertising cookies | Varies   | Affiliate conversion tracking.                             | Marketing | Shoparize                   |
| AWIN-cookies (aw*, bld, ...)    | Advertising cookies | Varies   | Affiliate attribution and channel tracking.                | Marketing | AWIN                        |
| receive-cookie-deprecation      | Advertising cookies | 180 days | Privacy Sandbox signals for ad preferences.                | Marketing | Google                      |
| Overige RTB-/advertentiecookies | Advertising cookies | Varies   | Real-time bidding via ad partners (may vary per campaign). | Marketing | Diverse advertentiepartners |

Last modified: 17 September 2026